



Workday Student Admissions

Applying to colleges and universities is easier than ever before. More than 90 percent of applications are being submitted online, and many prospective students are applying to seven or more schools as entering freshmen. While institutions consistently report increases in application submissions every year, the task of processing and evaluating those applications is still labor-intensive and prone to data and notification communication errors. Higher education needs a better way to address the changing landscape of application processing and admissions.

Workday Student Admissions was designed from scratch for cloud delivery and to work seamlessly with every business area within the institution, enabling colleges and universities to adapt quickly to change and meet targeted enrollment goals. It allows institutions to create user accounts and logins, process applications, collect and evaluate vital applications documents, define collaborative files reviews, and render decisions on complete or incomplete files.

With Workday Student Admissions, colleges and universities can:

- Establish requirements for admission, such as fees, transcripts, test scores, residency, interviews, recommendations, and more
- Manage application data integrity with an advanced enterprise duplication detection and resolution technology
- Give applicants the ability to view the status of outstanding items related to their application through an external website
- Configure evaluation and admissions processes for open access, continuing education, traditional, and other academic programs
- Render admissions decisions individually or in a group
- Configure multiple approvals and safeguards to ensure every applicant is notified of the correct admissions decision
- Analyze and report on current and historical admissions data to assess progress and forecast outcomes

Key Benefits

- Manage application data integrity with an advanced enterprise duplication detection and resolution technology.
- Easily configure business processes to meet your institution's unique needs and goals.
- Use current and historical data to accurately target and admit best-fit students, assess progress, and forecast outcomes.
- Enhance communication and standardize processes with seamless workflows.

Core Product Areas

- Student Recruiting
- Admissions
- Curriculum Management
- Student Records
- Academic Advising
- Financial Aid
- Student Financials

Establish Requirements and Eligibility for Admission

Colleges and universities have unique requirements for admission, some more complex than others. The eligibility framework in Workday Student allows institutions to assign applicants to admissions cohorts and pools and define hierarchical requirements sets by academic divisions, departments, and programs of study. It enables institutions to configure their own action items and eligibility rules. Admissions offices can require and manage specific supporting materials, including national and international credentials, recommendations, writing samples, portfolios, multimedia, and more.

Process Applications

Admissions counselors are assigned to manage applicant pools and have a clearly defined work area for reviewing the status of each applicant. Workday Student streamlines the typically labor-intensive process of collecting, tracking, and managing online and manual applications and associated supporting materials. By viewing the applicant cohort work area, recruiting managers can quickly assess the volume of applications, better understand the workloads of admissions counselors, and rebalance application counts by counselor, if necessary. Application data can include:

- Multiple secondary and postsecondary institutions
- Parent, legal guardian, and emergency contact information
- Residency status and details
- Associations with alumni
- Academic disciplinary and criminal history

Workday provides a Cloud Connect Student Applicant Inbound Connector and integrations for receiving test results, such as ACT, SAT, AP, GMAT, GRE, and TOEFL.

Institutions can also define and record institutional or state-oriented tests, such as a custom placement exam. The advanced enterprise duplication detection and resolution technology of Workday ensures data integrity and analysis across the entire suite.

Evaluate Applicants

With Workday Student, institutions can configure their admissions business processes to reflect their unique evaluation routing scheme and evaluation policies. For example, open access and continuing education programs often have different application requirements than an undergraduate path and can be moved more quickly to admit status. For more-selective programs, Workday Student helps define assessment criteria using institution-specific or program-specific eligibility rules. It links assessments to the academic division, allowing admissions offices to gain efficiencies with applicant evaluations.

Workday Student supports holistic and ad hoc reviews and can automatically assign rating values for academic readiness and rigor, demonstrated interest and engagement, potential to contribute to the institution, and other criteria, which could aggregate to a standardized applicant composite score if desired. In addition, evaluators can record and rate applicant interviews.

Rendering Admission Decisions

Workday Student allows institutions to admit, admit with conditions, and deny applicants individually or in a group using faceted reporting and institutionally defined criteria.

Knowing financial aid offers coincide with admissions notifications, Workday Student provides institutions a seamless experience to trigger financial aid packaging strategies.



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