

RETAIL AND HOSPITALITY

YOUR JOURNEY AT WORKDAY RISING

— EUROPE —

JOIN US IN MILAN

Chat with industry experts, your peers and take advantage of the most innovative technologies to meet your unique needs.

Learn why our customers choose Workday, experience our community first-hand and explore what's possible with a single system for finance, HR and planning.

Here's your tailored roadmap for the event that includes all the stops relevant to retail and hospitality you don't want to miss.

1

Attend your Industry Summit

Despite the retail and hospitality industry feeling the pressure, the landscape has never been so dynamic. Laurent Thoumine, Managing Director Consumer Goods, Retail and Fashion/Luxury, at Accenture, will outline how retail and hospitality companies can embrace the 'wise pivot' framework – a strategy that helps organisations pursue new growth opportunities without abandoning their core business.

The summit will also feature a panel of experts from some of the world's most innovative retail and hospitality brands, who will discuss how their companies are staying ahead of the changes in their industry. The event is also a great chance to network with your peers before Workday Rising Europe begins.



2

Hear why customers choose Workday

There's no better way to learn about the power of Workday than from our customers. Attend a Customer Reference Conversation on Tuesday afternoon to hear our retail and hospitality customers discuss why they chose Workday and how it's impacted their businesses.



3

Hear compelling content from retail and hospitality customers and Workday

See the newest features in action, expand your capabilities and discover how your peers are using our applications to go further.



Winning the battle for talent in retail and hospitality

[View session](#)

Transforming your operations with actionable insights

[View session](#)

View the full catalogue for retail and hospitality

[View session](#)

4

Explore the Workday Experience and Expo

The Workday Rising Europe exhibition area features an industry zone where our experts will be on hand to demo product capabilities and answer questions specific to the retail and hospitality industry.

Connect with Workday partners and find answers to your pressing challenges.



5

Table talks powered by Braintate

As a community, we have so much collective wisdom. And when we share that wisdom, we all go further together. Braintate is your chance to do just that.



Hosted by industry experts, Table Talks are a great opportunity to swap ideas, discuss challenges and brainstorm solutions from your industry. We're integrating Table Talks into Braintate this year to further your peer-to-peer learning and networking experiences.

Session registration will open in October.


workday®