



# Five Reasons to attend NRF

Join the Workday EMEA Delegation at NRF 2025  
12–14 January 2025 | New York City

Join the Workday EMEA  
Delegation at NRF 2025



[Register Now](#)

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## Join our unforgettable events

We'll be hosting a series of exciting events including a VIP dinner at a top New York restaurant, where you'll connect with existing Workday customers or unlock in-depth insights into the future of retail when you visit our office in the Empire State Building.

2

## Discover the biggest global retail event

You'll have networking opportunities with 40,000 like-minded attendees, as well as a chance to learn from 6,200 of the best and brightest brands in the business. This is an event you can't afford to miss.

3

## Hear exclusive insights from our EMEA customers

Join us for a 1:1 discussion with Adeo, Mister Spex or attend our Big Idea session with Patagonia and Whole Foods Market to hear how Workday is helping to solve retail's biggest challenges.

*adeo*

 MISTER SPEX

**patagonia**

**WHOLE FOODS**  
MARKET

4

## Meet with our industry experts

We have plenty of opportunities for you to connect with our industry experts, including at our scheduled sessions, informally during the breaks or at pre-arranged 1:1 meetings.



**Patrick Berard**

Former CEO of Rexel  
Board Member at LKQ, Geodis,  
and ThyssenKrupp AG  
Senior Advisor at Boston  
Consulting Group



**Laurent Homeyer**

EMEA Industry Advisor at  
Workday  
27 years knowledge in Retail

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## Workday Store Tour

Join our exclusive store tour at NRF, where you'll explore innovative retail spaces and discover the latest trends in customer experience and technology.

Limited spots available – reserve yours today!