



Five Reasons to attend NRF

Join the Workday EMEA Delegation at NRF 2025
12–14 January 2025 | New York City

Join the Workday EMEA Delegation at NRF 2025



[Register Now](#)

1 Join our unforgettable events

We'll be hosting a series of exciting events including a VIP dinner at a top New York restaurant, where you'll connect with existing Workday customers or unlock in-depth insights into the future of retail when you visit our office in the Empire State Building.

2 Discover the biggest global retail event

You'll have networking opportunities with 40,000 like-minded attendees, as well as a chance to learn from 6,200 of the best and brightest brands in the business. This is an event you can't afford to miss.

3 Hear exclusive insights from our EMEA customers

Join us for a 1:1 discussion with Adeo, Mister Spex or attend our Big Idea session with Patagonia and Whole Foods Market to hear how Workday is helping to solve retail's biggest challenges.



MISTER SPEX

patagonia

WHOLE FOODS MARKET

4 Meet with our industry experts

We have plenty of opportunities for you to connect with our industry experts, including at our scheduled sessions, informally during the breaks or at pre-arranged 1:1 meetings.



Patrick Berard
Former CEO of Rexel
Board Member at LKQ, Geodis, and ThyssenKrupp AG
Senior Advisor at Boston Consulting Group



Laurent Homeyer
EMEA Industry Advisor at Workday
27 years knowledge in Retail

5 Workday Store Tour

Join our exclusive store tour at NRF, where you'll explore innovative retail spaces and discover the latest trends in customer experience and technology.

Limited spots available – reserve yours today!