



AI Value & Manufacturing Consults

Horizon Zurich



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Our Horizon - AI Offerings for customers & prospects



AI Adoption & Value Consults

25 min with a Value Manager

Focused on Prospects & Workday Customers who want to increase their AI adoption or learn more about Workday's AI offerings and its ROI



AI Manufacturing Consults

25 min with an Industry Advisor

Focused on Prospects & Workday Customers who want to get Manufacturing-Industry-specific AI Value advice

1:1 AI Value & Industry Consults

- **25 min consults** focused on Workday customers & prospects who want to increase their Workday AI adoption or learn more about our offerings
- Customers meet **1:1 with an AI Value / Industry Expert** (scheduled in advance).
- The AI Value / Industry Expert provides an **overview of the 5 key drivers of AI maturity and ROI**, followed by a discussion on **how to improve adoption and value**.
- You will walk away with a better understanding of how other customers are **realizing and measuring value** associated with AI and a clearer **plan for what is next**.



Tailored to you based on your functional scope & feature adoption

Who would benefit from the cost neutral 1:1 consults?

- **AI Novices:** *Who have not adopted Workday AI yet* but are interested in learning more about getting value from Workday's AI given their unique opportunities & challenges
- **Evaluators:** *Who have adopted some Workday AI* but want guidance around maximizing value of current features and prioritizing future features
- **Optimizers:** *Who have adopted Workday AI fully* but want guidance around measuring and managing AI going forward
- **Innovators:** *Who are early adopters of Workday AI, part of the EA program*

What will you walk away with?

- **Personal AI Maturity Assessment** benchmarked to other Workday customers
- **Measuring and Positioning Value of AI Handbook** e.g. for AI Agents, high value features, easy to turn on features
- **A Customized Plan for AI Adoption** including features that have the highest value
- **Potential for post Horizon in depth discussion with Workday AI subject matter** e.g. justify Workday AI technology investment; EU AI Act value deliberations; “Vision to Value” Engagement

1:1 AI Value & Industry Consults



What:

- We will provide an overview of the 5 key drivers of AI maturity & ROI, followed by a discussion on how to improve adoption & value, & the highest value AI features or products for your org

What:

- 25-min consultations with a Workday Value Manager (VM) or Manufacturing Industry Advisor at Horizon in Zurich

Who:

- Current customers who want to increase their adoption of Workday AI
- Prospective customers who are interested in learning more about our offerings

Why:

- Customized session focused on your org
- Benchmark your AI maturity across peers
- Get a framework for a Workday AI business case for change
- Learn how to maximize your AI ROI with high value features

How Do I Sign Up? *Work with your Workday point of contact to find a timeslot & schedule.*