Workday Rising | Call for Presentations

TITLES

What makes a good title?

Clever titles might be fun, but remember that you're vying for the attention of the Content Review Committee along with hundreds of other titles. Consider short, straightforward titles that describe what your session covers since this information will be published in the Session Catalog. There is a 125-character limit (including spaces) for the title.

Here are some examples of strong session titles:

- **[HCM]** Insights, Adoption, and Optimization: What Every HR Leader Should Know

- **[FIN]** How to Bring Workday Learning to Life with Rapid Content Development

- **[TECH]** Privacy by Design at Workday: Keeping the Customer's Trust as Services Evolve

- **[Payroll and Workforce Management]** Get Up to Speed with Workforce Management

- **[Services and Support]** Simplifying Deployments for Large Companies

- **[Product Suite]** The Power of One System for Finance and Human Resources

- **[Analytics]** Advanced Revenue Reporting and Analytics in Workday

- **[Student Administration]** Change Made Easy: Workday Student Configuration in Action

- **[Business Management and Industry Trends]** Workday for Media Companies: Supporting a Full-Scale Business Transformation

- **[Planning]** Adaptive Insights Integration: Plan, Analyze, and Report Through Combined Data

DESCRIPTIONS

How do I write a great description?

Keep it short and simple. This information will be published in the Session Catalog, so articulate the value of the session, what you will cover, and what attendees can expect to learn. Include keywords and phrases that you think your target audience will use to search for your session. It is very important that your description matches the content that you plan on presenting. There is a 500-character limit (including spaces) for the description.

Here are examples of strong session descriptions:

- **[Customer Success Story]** Join Alight Solutions in this session to hear best practices and thought leadership on how to realize your Workday business case through insights and analytics gained within your own Workday tenant. Understand the benefits of maximizing user adoption and optimizing the value out of Workday that will make your CFO smile.

- **[Workday Learning]** Are you concerned about being able to create enough high-quality content to keep your learners excited about learning? Do you aspire to create binge-worthy training on a budget? Are you trying to reimagine training with the same resources you have today? Join this session to hear practical case studies on rapid content development, and learn about the tools and tips for using this feature to transform training with Workday Learning. This high-energy session aims to leave you inspired and armed with practical ideas on how to feed the beast.

- **[Business Insights]** Agility and the ability to innovate are two of the greatest strengths about Workday. While invaluable, these strengths can also be viewed as conflicting with the checks and balances designed by privacy and compliance teams. Join this session for an inside look at how our Privacy and Compliance team maintains visibility and proactively monitors and advises on new developments while keeping the commitments to customers and accounting for changes in privacy or compliance regulations.

- **[Features]** This session provides an update on the latest and greatest delivered features in Workday Absence Management and Workday Time Tracking, and provides an overview of the roadmap ahead. Is compliance a top priority for your organization? Are you deploying in multiple countries? Do you want to empower your employees? Do you wonder how other customers are using Workday Absence Management and Workday Time Tracking? If you answered yes to any of these questions, this session is for you.

- **[Panel]** Global deployments. Newly combined companies. A full-suite, big-bang approach. What does it take to successfully deploy Workday in a large enterprise? Join our conversation with Salesforce, Adventist Health, and Caribou Coffee/Einstein Brothers on topics ranging from how to deal with limited resources and tight timelines to governance, adoption, and integration challenges. Leave with a deeper understanding of what deploying Workday looks like on a global scale.

- **[Pre-Deployment]** So you're an accountant wondering, "How will I transact in Workday?" Or you're an HR analyst wondering, "How will I understand and act on my workforce?" In this session, learn how the flexible single Workday system for finance and HR empowers Workday customers. Join the discussion about how this helps drive highly productive and engaged employees, and understand the value this provides for finance and HR teams as they operate from a single source of truth with deep insight.

- **[How-To]** Go beyond the basics of managing revenue in Workday by learning how to use native reporting capabilities to analyze revenue from various business models–including standard reports and dashboards, scenario modeling, and guidance on building and tailoring custom reports.

- **[How-To]** Workday Student allows institutions and students the flexibility to change processes, configurations, and objectives. This session showcases how a unified system enables changes that span functional areas and ensure data integrity, from academic calendar adjustments to complex student program changes. Learn about recommended best practices and watch some demonstrations.

- **[Industry Roadmap]** Whether disrupting the industry or embracing their long-standing, proven reputation in the field, media companies across the globe are facing different challenges to remain competitive and viable. Join this session to hear from our customers how Workday remains committed to the media industry and how companies are using the Workday suite to transform and scale their businesses.

- **[Business Planning]** See how your plans and analysis can be informed by data from Workday, your CRM, and other systems. Learn how Adaptive Insights integrates with other solutions to drive your planning models, and compare and analyze actual performance to plans. This session features a live demo and a sneak peek into the roadmap ahead.