#### **Investor Relations Contact:**

Michael Haase (925) 951-9005 Michael.Haase@Workday.com

#### **Media Contact:**

Eric Glass (415) 432-3056 Eric.Glass@Workday.com

#### Workday Announces Fiscal 2015 Second Quarter Financial Results

Total Revenue of \$186.8 Million, Up 74% Year Over Year

Subscription Revenue of \$143.7 Million, Up 77% Year Over Year

PLEASANTON, CALIF. — August 27, 2014 — Workday, Inc. (NYSE: WDAY), a leader in enterprise cloud applications for <a href="https://human.resources">human resources</a> and <a href="mailto:finance">finance</a>, today announced results for the fiscal second quarter ended July 31, 2014.

- Total revenues were \$186.8 million, an increase of 74% from the second quarter of fiscal 2014. Subscription revenues were \$143.7 million, an increase of 77% from same period last year.
- Operating loss was \$61.8 million, or negative 33.1% of revenues, compared to an operating loss of \$32.3 million, or negative 30.0% of revenues, in the same period last year. Non-GAAP operating loss for the second quarter was \$19.1 million, or negative 10.2% of revenues, compared to a non-GAAP operating loss of \$21.7 million last year, or negative 20.1% of revenues.<sup>1</sup>
- Net loss per basic and diluted share was \$0.38, compared to a net loss per basic and diluted share of \$0.21 in the second quarter of fiscal 2014. The non-GAAP net loss per basic and diluted share was \$0.11, compared to a non-GAAP net loss per basic and diluted share of \$0.13 during the same period last year.
- Operating cash flows were negative \$9.0 million and free cash flows were negative \$37.4 million. For the trailing twelve months, operating cash flows were \$54.6 million and free cash flows were a negative \$27.8 million.<sup>2</sup>
- Cash, cash equivalents and marketable securities were approximately \$1.8 billion as of July 31, 2014. Unearned revenue was \$481.5 million, a 48% increase from last year.

"We had a solid second quarter and continued to make strong progress with our investments in Workday Financial Management and our growth outside the U.S.," said Aneel Bhusri, co-founder and CEO, Workday. "As we execute on the second half of our fiscal year, we see significant momentum as customers continue to make the switch to the cloud for their HR and finance applications, and we remain tightly focused on delivering rapid product innovation with high levels of customer satisfaction to help them transform their businesses for the future."

"We are very pleased with our strong results for the second quarter of fiscal 2015," said Mark Peek, chief financial officer, Workday. "We generated record quarterly revenues and trailing twelve month operating cash flows. Looking ahead, we anticipate a strong second half of fiscal 2015 with third quarter revenues expected to be within a range of \$200 and \$205 million, or growth of 56% to 60% as compared to the prior year. Total revenues for the year are anticipated to be in the range of \$760 and \$770 million, or growth of 62% to 64%."

#### **Recent Highlights**

- Workday appointed former IBM executive Randy Hendricks as president of the company's Education and Government (E&G) business, responsible for sales, services, and strategy of HR, finance, and student applications.
- The company announced plans to create 200 new positions in Ireland over the next three years to continue its European expansion and to bring on new talent for key roles in product and technology development, customer support, services, data center operations, and sales.

Two Workday customers, HP and CSC, joined the company's services partner ecosystem to help more customers
make the transition to cloud applications for human resources (HR) and gain the full business value from Workday
Human Capital Management (HCM).

Workday plans to host a conference call today to review its second quarter financial results and to discuss its financial outlook. The call is scheduled to begin at 2:00 p.m. PT/ 5:00 p.m. ET and can be accessed via <u>webcast</u> or through the company's Investor Relations website at <u>www.workday.com/investorrelations</u>. The webcast will be available live, and a replay will be available following completion of the live broadcast for approximately 45 days.

<sup>1</sup>Non-GAAP operating loss and net loss per share for the fiscal second quarters of 2015 and 2014 exclude share-based compensation, employer payroll taxes on employee stock transactions and debt discount and issuance costs associated with convertible notes, and for the fiscal second quarter of 2015, also exclude amortization expense for acquisition-related intangible assets. See the section titled "About Non-GAAP Financial Measures" in the accompanying financial tables for further details.

<sup>2</sup>Free cash flows are defined as operating cash flows minus capital expenditures, assets acquired under a capital lease and purchased other intangible assets. See the section titled "About Non-GAAP Financial Measures" in the accompanying financial tables for further details.

#### **About Workday**

<u>Workday</u> is a leading provider of enterprise cloud applications for <u>human resources</u> and <u>finance</u>. Founded in 2005, Workday delivers human capital management, financial management, and analytics applications designed for the world's largest companies, educational institutions, and government agencies. Hundreds of organizations, ranging from medium-sized businesses to Fortune 50 enterprises, have selected Workday.

#### **Use of Non-GAAP Financial Measures**

Reconciliations of non-GAAP financial measures to Workday's financial results as determined in accordance with GAAP are included at the end of this press release following the accompanying financial data. For a description of these non-GAAP financial measures, including the reasons management uses each measure, please see the section of the tables titled "About Non-GAAP Financial Measures."

#### **Forward-Looking Statements**

This press release contains forward-looking statements including, among other things, statements regarding Workday's third quarter and full year fiscal 2015 revenue projections. The words "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect," and similar expressions are intended to identify forward-looking statements. These forward-looking statements are subject to risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. Risks include, but are not limited to: (i) breaches in our security measures, unauthorized access to our customers' data or disruptions in our data center operations; (ii) our ability to manage our growth effectively; (iii) competitive factors, including but not limited to pricing pressures, industry consolidation, entry of new competitors and new applications and marketing initiatives by our competitors; (iv) the development of the market for enterprise cloud services; (v) acceptance of our applications and services by customers; (vi) adverse changes in general economic or market conditions; (vii) delays or reductions in information technology spending; (viii) our limited operating history, which makes it difficult to predict future results; and (ix) changes in sales may not be immediately reflected in our results due to our subscription model. Further information on risks that could affect Workday's results is included in our filings with the Securities and Exchange Commission (SEC), including our Form 10-Q for the quarter ended April 30, 2014 and our future reports that we may file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

Any unreleased services, features, or functions referenced in this document, our website or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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#### **Condensed Consolidated Balance Sheets**

(in thousands) (unaudited)

(unaudited)					
	J	July 31, 2014		nuary 31, 2014 <sup>(1)</sup>	
Assets					
Current assets:					
Cash and cash equivalents	\$	262,634	\$	581,326	
Marketable securities		1,559,748		1,305,253	
Accounts receivable, net		100,534		92,184	
Deferred costs		20,064		16,446	
Prepaid expenses and other current assets		37,830		28,449	
Total current assets		1,980,810		2,023,658	
Property and equipment, net		105,855		77,664	
Deferred costs, noncurrent		18,702		20,797	
Goodwill and acquisition-related intangible assets, net		35,379		8,488	
Other assets		54,152		45,658	
Total assets	\$	2,194,898	\$	2,176,265	
Liabilities and stockholders' equity					
Current liabilities:					
Accounts payable	\$	6,561	\$	6,212	
Accrued expenses and other current liabilities		30,180		17,999	
Accrued compensation		38,565		55,620	
Capital leases		5,133		9,377	
Unearned revenue		409,026		332,682	
Total current liabilities		489,465		421,890	
Convertible senior notes, net		479,293		468,412	
Capital leases, noncurrent		671		3,589	
Unearned revenue, noncurrent		72,447		80,883	
Other liabilities		14,181		14,274	
Total liabilities		1,056,057		989,048	
Stockholders' equity:					
Common stock		183		181	
Additional paid-in capital		1,841,688		1,761,156	
Accumulated other comprehensive income		(37)		269	
Accumulated deficit		(702,993)		(574,389)	
Total stockholders' equity		1,138,841		1,187,217	
Total liabilities and stockholders' equity	\$	2,194,898	\$	2,176,265	

<sup>(1)</sup> Amounts as of January 31, 2014 were derived from the January 31, 2014 audited financial statements.

Condensed Consolidated Statements of Operations (in thousands, except per share data) (unaudited)

	Three Mor	nths End	led	Six Months Ended July 31,			
	 2014		2013	2014		2013	
Revenues:				 			
Subscription services	\$ 143,652	\$	81,111	\$ 267,059	\$	149,529	
Professional services	43,128		26,444	 79,458		49,671	
Total revenues	186,780		107,555	346,517		199,200	
Costs and expenses <sup>(1)</sup> :	 						
Costs of subscription services	24,373		16,327	45,832		31,257	
Costs of professional services	41,267		24,427	77,227		46,196	
Product development	77,464		41,168	142,635		77,450	
Sales and marketing	78,523		44,150	146,690		82,514	
General and administrative	 26,922		13,766	 47,985		26,690	
Total costs and expenses	248,549		139,838	 460,369		264,107	
Operating loss	(61,769)		(32,283)	(113,852)		(64,907)	
Other expense, net	(6,953)		(3,479)	 (13,952)		(3,735)	
Loss before provision for income taxes	(68,722)		(35,762)	(127,804)		(68,642)	
Provision for income taxes	493		216	 800		351	
Net loss	\$ (69,215)	\$	(35,978)	\$ (128,604)	\$	(68,993)	
Net loss per share, basic and diluted	\$ (0.38)	\$	(0.21)	\$ (0.70)	\$	(0.40)	
Weighted-average shares used to compute net loss per share, basic and diluted	184,319		173,375	 183,733		170,617	
(1) Costs and expenses include share-based compensation as follows:				 			
Costs of subscription services	\$ 1,608	\$	401	\$ 2,663	\$	663	
Costs of professional services	3,519		801	5,717		1,276	
Product development	16,737		3,465	27,605		5,372	
Sales and marketing	7,377		1,805	14,129		2,848	
General and administrative	11,541		3,311	19,542		7,040	

#### **Condensed Consolidated Statements of Cash Flows**

(in thousands) (unaudited)

	Three Months Ended July 31,			ths Ended y 31,
	2014	2013	2014	2013
Cash flows from operating activities				
Net loss	\$ (69,215)	\$ (35,978)	\$ (128,604)	\$ (68,993)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:				
Depreciation and amortization	14,474	8,051	26,997	14,620
Share-based compensation expenses	40,782	9,783	69,656	17,199
Amortization of deferred costs	4,421	2,756	8,373	5,238
Amortization of debt discount and issuance costs	6,002	2,790	11,922	2,790
Other	242	196	846	170
Changes in operating assets and liabilities, net of business combinations:				
Accounts receivable	(1,441)	(6,808)	(8,454)	323
Deferred costs	(6,433)	(3,867)	(9,896)	(7,103)
Prepaid expenses and other assets	(2,748)	(6,579)	(10,098)	(10,142)
Accounts payable	(23)	1,251	(2,453)	3,672
Accrued expense and other liabilities	(14,602)	(9,191)	(13,511)	6,262
Unearned revenue	19,530	24,680	67,908	40,358
Net cash provided by (used in) operating activities	(9,011)	(12,916)	12,686	4,394
Cash flows from investing activities				
Purchases of marketable securities	(365,779)	(441,860)	(1,036,185)	(729,701)
Maturities of marketable securities	414,242	170,159	767,472	576,867
Sales of available-for-sale securities	8,138	-	8,138	-
Business combinations, net of cash acquired	-	-	(26,317)	-
Purchases of property and equipment	(28,409)	(29,732)	(38,282)	(31,627)
Purchase of cost method investment	(10,000)	-	(10,000)	-
Other	-	-	1,000	90
Net cash provided by (used in) investing activities	18,192	(301,433)	(334,174)	(184,371)
Cash flows from financing activities				
Proceeds from borrowings on convertible senior notes, net of issuance costs	-	584,291	-	584,291
Proceeds from issuance of warrants	-	92,708	-	92,708
Purchase of convertible senior notes hedges	-	(143,729)	-	(143,729)
Proceeds from issuance of common stock from employee equity plans	15,169	2,110	18,165	6,675
Principal payments on capital lease obligations	(4,418)	(2,935)	(7,162)	(6,688)
Shares repurchased for tax withholdings on vesting of restricted stock	(3,284)	-	(8,291)	-
Other	-	72	60	80
Net cash provided by financing activities	7,467	532,517	2,772	533,337
Effect of exchange rate changes	(15)	-	24	(86)
Net increase (decrease) in cash and cash equivalents	16,633	218,168	(318,692)	353,274
Cash and cash equivalents at the beginning of period	246,001	219,264	581,326	84,158
Cash and cash equivalents at the end of period	\$ 262,634	\$ 437,432	\$ 262,634	\$ 437,432

#### Reconciliation of GAAP to Non-GAAP Data

Three Months Ended July 31, 2014 (in thousands, except per share data) (unaudited)

Amortization

	<b>GAAP</b>		Share-Based Compensation		Other Operating Expenses <sup>(2)</sup>		of Debt Discount and Issuance Costs		Non-GAAP	
Costs and expenses:										
Costs of subscription services	\$	24,373	\$	(1,608)	\$	(42)	\$	-	\$	22,723
Costs of professional services		41,267		(3,519)		(46)		-		37,702
Product development		77,464		(16,737)		(788)		-		59,939
Sales and marketing		78,523		(7,377)		(238)		-		70,908
General and administrative		26,922		(11,541)		(767)		-		14,614
Operating loss		(61,769)		40,782		1,881		-		(19,106)
Operating margin		-33.1%		21.9%		1.0%		-		-10.2%
Other expense, net		(6,953)		-		-		6,002		(951)
Loss before provision for income taxes		(68,722)		40,782		1,881		6,002		(20,057)
Provision for income taxes		493		-		-		-		493
Net loss	\$	(69,215)	\$	40,782	\$	1,881	\$	6,002	\$	(20,550)
Net loss per share, basic and diluted (1)	\$	(0.38)	\$	0.22	\$	0.01	\$	0.04	\$	(0.11)

- (1) Calculated based upon 184,319 basic and diluted weighted-average shares of common stock.
- (2) Other operating expenses include employer payroll taxes on employee stock transactions and amortization of acquisition-related intangible assets.

## Workday, Inc. Reconciliation of GAAP to Non-GAAP Data

Three Months Ended July 31, 2013 (in thousands, except per share data)

(unaudited)

	<b>G</b>	AAP	 re-Based pensation	Ope	Other erating enses <sup>(2)</sup>	of Disc	rtization Debt ount and nce costs	Noi	n-GAAP
Costs and expenses:									
Costs of subscription services	\$	16,327	\$ (401)	\$	-	\$	-	\$	15,926
Costs of professional services		24,427	(801)		(54)		-		23,572
Product development		41,168	(3,465)		(318)		-		37,385
Sales and marketing		44,150	(1,805)		(292)		-		42,053
General and administrative		13,766	(3,311)		(172)		-		10,283
Operating loss		(32,283)	9,783		836		-		(21,664)
Operating margin		-30.0%	9.1%		0.8%		-		-20.1%
Other expense, net		(3,479)	-		-		2,790		(689)
Loss before provision for income taxes		(35,762)	9,783		836		2,790		(22,353)
Provision for income taxes		216	-		-		-		216
Net loss	\$	(35,978)	\$ 9,783	\$	836	\$	2,790	\$	(22,569)
Net loss per share, basic and diluted (1)	\$	(0.21)	\$ 0.06	\$	-	\$	0.02	\$	(0.13)

- (1) Calculated based upon 173,375 basic and diluted weighted-average shares of common stock.
- (2) Other operating expenses include employer payroll taxes on employee stock transactions.

## Workday, Inc. Reconciliation of GAAP to Non-GAAP Data

Six Months Ended July 31, 2014 (in thousands, except per share data) (unaudited)

		(umauum	.cu)						
	SAAP		are-Based	Op	Other perating penses (2)	Disc	ortization of Debt count and ance costs	No	n-GAAP
Costs and expenses:									
Costs of subscription services	\$ 45,832	\$	(2,663)	\$	(88)	\$	-	\$	43,081
Costs of professional services	77,227		(5,717)		(135)		-		71,375
Product development	142,635		(27,605)		(1,470)		-		113,560
Sales and marketing	146,690		(14,129)		(511)		-		132,050
General and administrative	47,985		(19,542)		(358)		-		28,085
Operating loss	(113,852)		69,656		2,562		-		(41,634)
Operating margin	-32.9%		20.1%		0.8%		-		-12.0%
Other expense, net	(13,952)		-		-		11,922		(2,030)
Loss before provision for income taxes	(127,804)		69,656		2,562		11,922		(43,664)
Provision for income taxes	800		-		-		-		800
Net loss	\$ (128,604)	\$	69,656	\$	2,562	\$	11,922	\$	(44,464)
Net loss per share, basic and diluted (1)	\$ (0.70)	\$	0.38	\$	0.01	\$	0.07	\$	(0.24)

- (1) Calculated based upon 183,733 basic and diluted weighted-average shares of common stock.
- (2) Other operating expenses include employer payroll taxes on employee stock transactions and amortization of acquisition-related intangible assets.

## Workday, Inc. Reconciliation of GAAP to Non-GAAP Data

Six Months Ended July 31, 2013 (in thousands, except per share data) (unaudited)

		AAP	 re-Based pensation	Op	Other erating enses (2)	of Disc	rtization f Debt ount and ince costs	No	n-GAAP
Costs and expenses:									
Costs of subscription services	\$	31,257	\$ (663)	\$	(8)	\$	-	\$	30,586
Costs of professional services		46,196	(1,276)		(347)		-		44,573
Product development		77,450	(5,372)		(550)		-		71,528
Sales and marketing		82,514	(2,848)		(383)		-		79,283
General and administrative		26,690	(7,040)		(225)		-		19,425
Operating loss		(64,907)	17,199		1,513		-		(46,195)
Operating margin		-32.6%	8.6%		0.8%		-		-23.2%
Other expense, net		(3,735)	-		-		2,790		(945)
Loss before provision for income taxes		(68,642)	17,199		1,513		2,790		(47,140)
Provision for income taxes		351	-		-		-		351
Net loss	\$	(68,993)	\$ 17,199	\$	1,513	\$	2,790	\$	(47,491)
Net loss per share, basic and diluted (1)	\$	(0.40)	\$ 0.10	\$	0.01	\$	0.01	\$	(0.28)

- (1) Calculated based upon 170,617 basic and diluted weighted-average shares of common stock.
- (2) Other operating expenses include employer payroll taxes on employee stock transactions.

## Reconciliation of GAAP Cash Flows from Operations to Free Cash Flows (A Non-GAAP Financial Measure) (in thousands)

(unaudited)

#### **Three Months Ended**

#### Six Months Ended

		July 31,				<b>July 31</b> ,			
	<u></u>	2014		2013		2014		2013	
GAAP cash flows from operating activities	\$	(9,011)	\$	(12,916)	\$	12,686	\$	4,394	
Capital expenditures		(28,409)		(29,732)		(38,282)		(31,627)	
Property and equipment acquired under capital lease		_		_				(115)	
Free cash flows	\$	(37,420)	\$	(42,648)	\$	(25,596)	\$	(27,348)	

# Trailing Twelve Months Ended July 31,

	2014	2	2013
GAAP cash flows from operating activities	\$ 54,555	\$	976
Capital expenditures	(67,380)		(41,523)
Property and equipment acquired under capital lease	-		(14,608)
Purchase of other intangible assets	(15,000)		-
Free cash flows	\$ (27,825)	\$	(55,155)

#### **About Non-GAAP Financial Measures**

To provide investors and others with additional information regarding Workday's results, we have disclosed the following non-GAAP financial measures: non-GAAP operating loss, non-GAAP net loss per share and free cash flows. Workday has provided a reconciliation of each non-GAAP financial measure used in this earnings release to the most directly comparable GAAP financial measure. The non-GAAP financial measures non-GAAP operating loss and non-GAAP net loss per share differ from GAAP in that they exclude share-based compensation, employer payroll taxes on employee stock transactions, amortization of acquisition-related intangible assets and non-cash interest expense related to our convertible senior notes, as applicable. Free cash flows differ from GAAP cash flows from operating activities in that it treats capital expenditures, assets acquired under a capital lease and purchased other (non-acquisition related) intangible assets as a reduction to cash flows.

Workday's management uses these non-GAAP financial measures to understand and compare operating results across accounting periods, and for internal budgeting and forecasting purposes, for short- and long-term operating plans, and to evaluate Workday's financial performance and the ability of operations to generate cash. Management believes these non-GAAP financial measures reflect Workday's ongoing business in a manner that allows for meaningful period-to-period comparisons and analysis of trends in Workday's business, as they exclude expenses that are not reflective of ongoing operating results. Management also believes that these non-GAAP financial measures provide useful information to investors and others in understanding and evaluating Workday's operating results and future prospects in the same manner as management and in comparing financial results across accounting periods and to those of peer companies. Additionally, management believes information regarding free cash flows provides investors and others with an important perspective on the cash available to make strategic acquisitions and investments, to fund ongoing operations and to fund other capital expenditures.

Management believes excluding the following items from the GAAP Condensed Consolidated Statement of Operations is useful to investors and others in assessing Workday's operating performance due to the following factors:

- Share-based compensation. Although share-based compensation is an important aspect of the compensation of our employees and executives, management believes it is useful to exclude share-based compensation in order to better understand the long-term performance of our core business and to facilitate comparison of our results to those of peer companies. For restricted share awards, the amount of share-based compensation expenses is not reflective of the value ultimately received by the grant recipients. Moreover, determining the fair value of certain of the share-based instruments we utilize involves a high degree of judgment and estimation and the expense recorded may bear little resemblance to the actual value realized upon the vesting or future exercise of the related share-based awards. Unlike cash compensation, the value of stock options and the Employee Stock Purchase Plan, which is an element of our ongoing share-based compensation expenses, is determined using a complex formula that incorporates factors, such as market volatility and forfeiture rates, that are beyond our control.
- Other Operating Expenses. Other operating expenses included employer payroll taxes on employee stock transactions for the three and six months ended July 31, 2014 and 2013 and amortization of acquisition-related intangible assets for the three and six months ended July 31, 2014. The amount of employer payroll taxes on share-based compensation is dependent on our stock price and other factors that are beyond our control and do not correlate to the operation of the business. For business combinations, we generally allocate a portion of the purchase price to intangible assets. The amount of the allocation is based on estimates and assumptions made by management and is subject to amortization. The amount of purchase price allocated to intangible assets and the term of its related amortization can vary significantly and are unique to each acquisition and thus we do not believe it is reflective of the ongoing operations.
- Amortization of debt discount and issuance costs. Under GAAP, we are required to separately account for liability (debt) and equity (conversion option) components of the convertible senior notes that were issued in private placements in June 2013. Accordingly, for GAAP purposes we are required to recognize the effective interest expense on our convertible senior notes and amortize the issuance costs over the term of the notes. The difference between the effective interest expense and the contractual interest expense and the amortization expense of issuance costs are excluded from management's assessment of our operating performance because management believes that these non-cash expenses are not indicative of ongoing operating performance. Management believes that the exclusion of the non-cash interest expense provides investors an enhanced view of the company's operational performance.

Additionally, we believe that the non-GAAP financial measure, free cash flows, is meaningful to investors because we review cash flows generated from or used in operations after deducting capital expenditures, whether purchased or leased, and purchased other intangible assets, due to the fact that these expenditures are considered to be an ongoing operational component of our business. This provides an enhanced view of cash available to make strategic acquisitions and investments, to fund ongoing operations and to fund other capital expenditures.

The use of non-GAAP operating loss and net loss per share has certain limitations as they do not reflect all items of income and expense that affect Workday's operations. Workday compensates for these limitations by reconciling the non-GAAP financial measures to the most comparable GAAP financial measures. These non-GAAP financial measures should be considered in addition to, not as a substitute for or in isolation from, measures prepared in accordance with GAAP. Further, these non-GAAP measures may differ from the non-GAAP information used by other companies, including peer companies, and therefore comparability may be limited. Management encourages investors and others to review Workday's financial information in its entirety and not rely on a single financial measure.