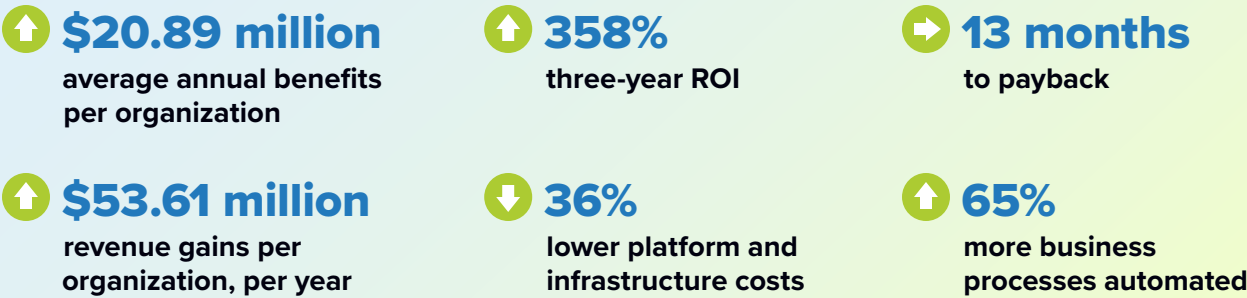


The Business Value of Workday

IDC’s research demonstrates the significant value that study participants gain by establishing an **agile, efficient, and robust business platform with Workday Enterprise Management Cloud** solutions. Interviewed Workday customers reported realizing **cost savings, operational efficiencies, and revenue gains** as they **better leverage data** in support of business operations and **enable cross-organizational collaboration**.

KEY RESULTS



DATA-RELATED BENEFITS



CUSTOMER QUOTE:
“With Workday, we get more real-time, more transparent analytics reports, especially on our top-line sales ... In terms of the quality of reporting, Workday is definitely more accurate and complete because it’s all integrated.”

SECURITY AND PERFORMANCE BENEFITS



CUSTOMER QUOTE:
“The quality of the Workday platform and running it in the cloud instead of on premises mean that staff time previously used to maintain our datacenter has now been reallocated to do other things.”

AGILITY BENEFITS



CUSTOMER QUOTE:
“Because finance and HR can work without opening an IT project or getting our managed service partners involved with Workday, they can do things cheaper and easier ... we’re able to react to things [we] couldn’t react to before.”

LINE-OF-BUSINESS BENEFITS



CUSTOMER QUOTE:
“Ultimately, Workday helps us realize more revenue because it gives people more time to do their jobs — we’ve probably seen around a 10% revenue gain as a result.”