



The Business Value of Workday

IDC's research demonstrates the significant value that study participants gain by establishing an agile, efficient, and robust business platform with Workday Enterprise Management Cloud solutions. Interviewed Workday customers reported realizing cost savings, operational efficiencies, and revenue gains as they better leverage data in support of business operations and enable cross-organizational collaboration.

KEY RESULTS

\$20.89 million average annual benefits per organization

1 358% three-year ROI to payback

\$53.61 million revenue gains per organization, per year

U 36% lower platform and infrastructure costs

more business processes automated

DATA-RELATED BENEFITS

51% faster to run data reports

44% higher data quality

CUSTOMER QUOTE:

"With Workday, we get more real-time, more transparent analytics reports, especially on our top-line sales ... In terms of the quality of reporting, Workday is definitely more accurate and complete because it's all integrated."

SECURITY AND PERFORMANCE BENEFITS

U 86% less unplanned downtime

25% more efficient security teams supporting business operations

CUSTOMER QUOTE:

"The quality of the Workday platform and running it in the cloud instead of on premises mean that staff time previously used to maintain our datacenter has now been reallocated to do other things."

AGILITY BENEFITS

44% faster to extend environments to match business needs

40% faster to deliver new applications and features

CUSTOMER QUOTE:

"Because finance and HR can work without opening an IT project or getting our managed service partners involved with Workday, they can do things cheaper and easier ... we're able to react to things [we] couldn't react to before."

LINE-OF-BUSINESS BENEFITS

27% closer financial forecasts to actual results

CUSTOMER QUOTE

"Ultimately, Workday helps us realize more revenue because it gives people more time to do their jobs — we've probably seen around a 10% revenue gain as a result."