



Digital Transformation to Future-Proof Your Business

Scale with AI-powered HR and finance solutions from Workday on Google Cloud





Enterprises worldwide are discovering exciting opportunities offered by digital transformation and generative AI

However, Finance and HR leaders must manage ongoing challenges with:



**Responding quickly
to market changes**



**Reconciling
information**



**Navigating resource
constraints**

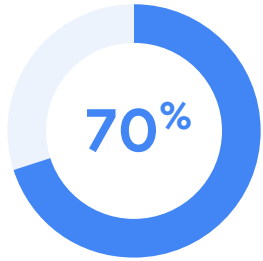
For IT teams, managing outdated infrastructure is complex.

These challenges are compounded by changing customer expectations, talent shortages, and the need to extract actionable insights from massive volumes of data. It can feel impossible to keep up, let alone get ahead.

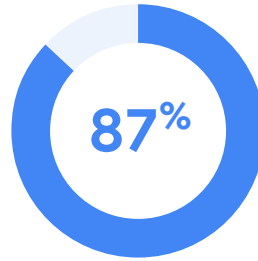
The ideal solution to these challenges is to deploy modern, cloud-native solutions across your organization. However, to do so, you need to trust both the cloud platform and the solution vendor with critical workloads.

Workday and Google Cloud have partnered to solve these problems. Your organization can adapt and thrive by combining Workday's financial and HR management expertise with Google Cloud's unmatched scalability, security, and AI capabilities.

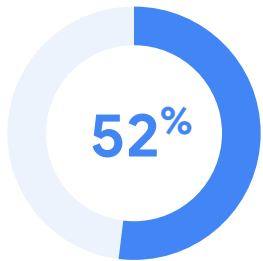
55-70% of organizations need 12+ months to resolve AI adoption challenges



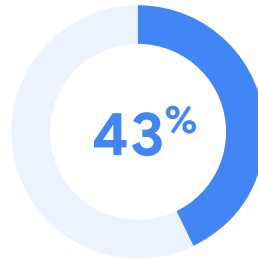
of organizations need 12+ months to resolve ROI challenges on AI investments¹



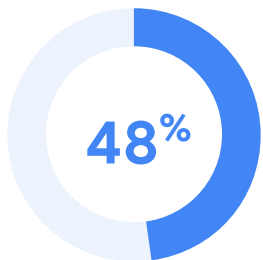
of CIOs say they will increase investment in generative AI in 2025⁴



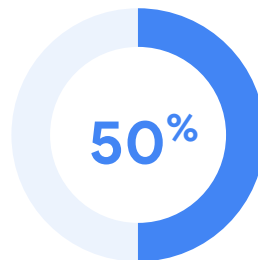
of organizations are interested in future-gen AI developments for automation²



of CIOs say they expect to decrease their investment in legacy infrastructure⁵



Only 48% of digital initiatives meet or exceed their business outcome targets³



of CIOs aim to prioritize integrating, innovating, and modernizing enterprise applications and software in 2025⁶

^{1,2} Deloitte: The State of Generative AI in the Enterprise: 2024 year-end Generative AI report

^{3,4,5,6} Gartner: CIO Agenda 2025: The leadership, organizational and technology priorities CIOs must address in 2025





Drive measurable results with Workday and Google Cloud

Workday on Google Cloud combines the advantages and expertise of two industry leaders in delivering scalable and innovative solutions to meet the needs of enterprise organizations. Together, Workday and Google Cloud allow you to:

Consolidate data

Get a unified platform that gives you complete visibility across your business. Workday's tight integration on Google Cloud allows you to combine previously siloed data and enhance data management.

Leverage Google Cloud's advanced analytics and AI/ML capabilities, eliminating inconsistencies and enabling real-time insights for smarter decision-making across your organization.

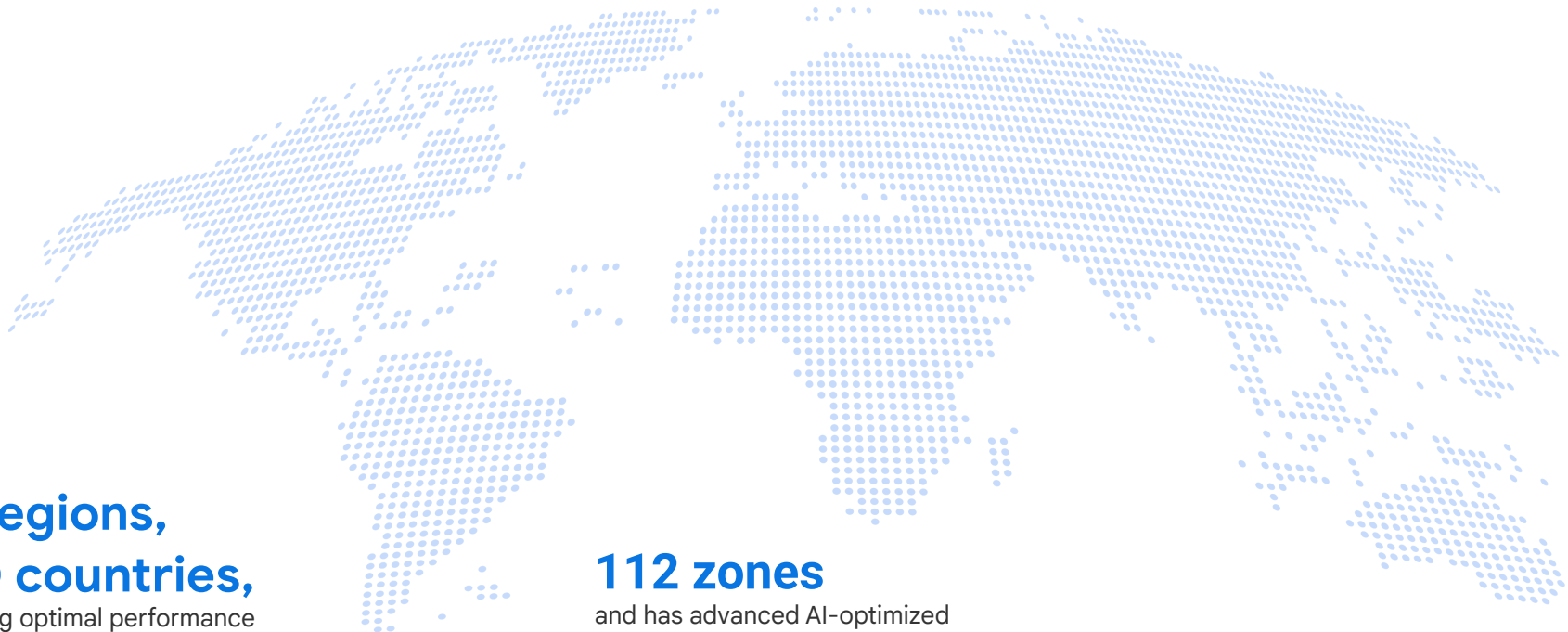
Over 600 pre-built integrations and industry-standard APIs allow you to improve operational efficiency, streamline collaboration, and free up time for your teams to focus on high-value initiatives.

Improve agility, scalability, security, and compliance

Workday has partnered with Google Cloud, which offers a secure, reliable, and scalable platform designed for operational excellence. Google Cloud operates in 37 regions and 112 zones and has advanced AI-optimized infrastructure across 200 countries, providing optimal performance for demanding workloads.

Workday and Google Cloud prioritize robust compliance with rigorous certifications and audit standards. This lets your organization meet global regulatory requirements while maintaining complete control over your data.

[Google Cloud's Shared Fate model](#) actively supports customer security and ESG goals, while [Sovereign Cloud](#) ensures compliance with data residency regulations.



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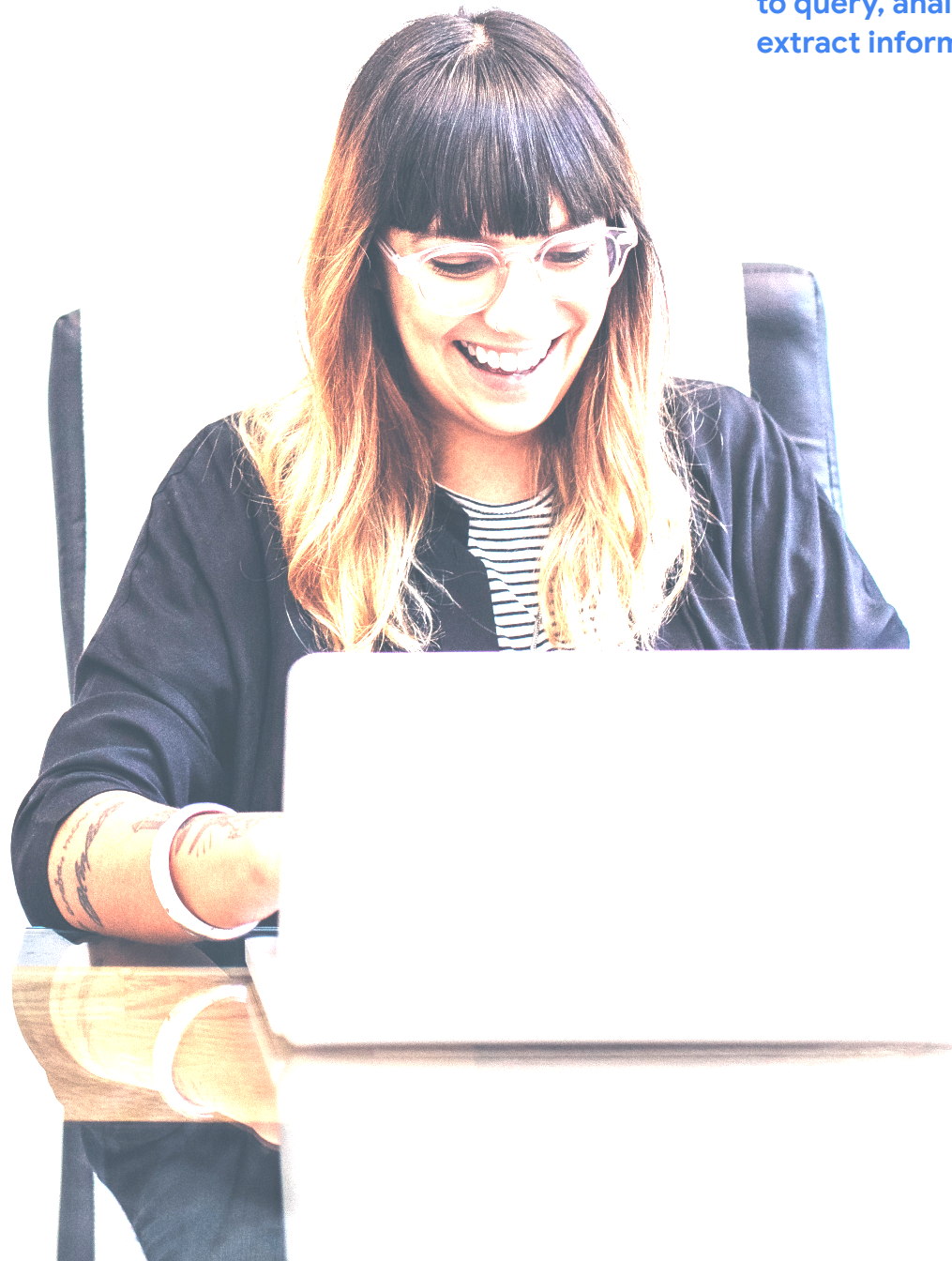
Innovate and collaborate

Access Google's cutting-edge AI and machine learning capabilities to drive innovation, streamline workflows, and enhance decision-making.

With tools like Gemini, Procurement Document AI, and Agentspace, Workday on Google Cloud automates manual processes and enables intelligent predictions across HR, finance, and operations. Customers can use natural language chat to query, analyze, and extract information.

By accessing Workday applications through [Google Cloud Marketplace](#), your organization can simplify procurement, reduce IT costs, and optimize workflows on a single unified platform.

Customers can use natural language chat to query, analyze, and extract information.





Operational challenges that Workday and Google Cloud solve together

Workday and Google Cloud believe that the future of digital transformation is cloud-native, data-centric, and powered by AI. Their joint solution leverages the scalability and performance of Google Cloud to power Workday's innovative HR and Finance management solutions.

Elevate your business's performance and employee experience by tackling your biggest challenges, including:



Siloed data

Enterprise organizations often face siloed data across HR, finance, and operational systems, making gaining a unified view of the organization difficult. Workday provides a single platform, providing consistent real-time data for better decision-making, all hosted on Google Cloud's robust, secure cloud servers.



Scalability

Legacy systems often lack the flexibility to scale efficiently as your company's needs evolve. Whether responding to increased workloads, expanding into new markets, or accommodating fluctuating demands, Workday and Google Cloud's cloud-native architecture ensures your organization can scale seamlessly.



Decision-making

Without timely and accurate insights, your business may be operating reactively instead of proactively. With Workday and Google Cloud's AI and analytics tools, you get clear, actionable insights from data to drive faster and more informed decision-making.



Workflows

Manual workflows and outdated systems create bottlenecks in decision-making and reduce productivity. Workday on Google Cloud streamlines operations through automation, AI-powered insights, and advanced tools that enhance efficiency across HR, finance, and IT functions.

Operational challenges that Workday and Google Cloud solve together



Security and compliance

Your organization needs robust security and compliance measures as data breaches and regulatory requirements grow more complex. Enterprise-grade security, encryption, and compliance capabilities are built into the Workday and Google Cloud solution. This ensures your most critical business data is protected and compliant with global regulations.



Talent management

Many organizations face rising employee disengagement, attrition, and skill gaps, jeopardizing growth. Workday's human capital management (HCM) solutions, enhanced by Google Cloud's AI capabilities, help you attract, retain, and upskill talent while improving the employee experience.



IT infrastructure

Traditional IT infrastructures are expensive to maintain and cannot adapt to the needs of rapidly changing business environments. Google Cloud's scalable infrastructure, paired with Workday's solutions, offers flexibility and resilience that ensures your business can stay agile and innovative.



Cost management

Maintaining your on-premise systems comes with a high operational cost and limited return on investment. The Workday and Google Cloud partnership enables your business to reduce IT overhead and achieve better cost efficiencies through cloud-based solutions.





Key use cases

Take a giant leap forward in your digital transformation journey. Workday offers cloud-native enterprise HR and Finance solutions powered by Google Cloud and enhanced by agentic and generative AI.

Human capital management (HCM)

[Workday HCM](#) is a comprehensive solution for managing and optimizing human resources. It encompasses core HR processes such as employee data, payroll, benefits, talent management, recruitment, and time tracking.

Advanced AI and ML enhance recruitment, employee engagement, and workforce planning, letting your organization optimize its talent strategies.

Manage staff and resources to locate and attract prospective students and guide them through the application process.

Key use cases

Financial management

[Workday's financial management suite](#) is backed by Google Cloud's scalability and AI capabilities, providing real-time visibility into financial data. With a single source of truth, you can automate critical processes like invoicing, payments, and reconciliations. You can also use AI tools to improve forecasting, budgeting, and financial reporting accuracy.

Human Capital Management

[Workday's Solution Suite](#) transforms how you manage your people and your money. Siloed data and disconnected systems make it difficult for organizations to adapt to new working methods, economic uncertainty, and industry disruption. With the Workday Suite, you have all the tools you need with an intelligent data core to plan, execute, and analyze in one system across accounting, finance, payroll, and HR.

AI-enhanced application development and agents

Workday integrates with [Vertex AI](#) and Google's generative AI tools to enhance app development within [Workday Extend](#). In addition, customers can use [Workday Agent System of Record \(ASOR\)](#) & Agent Gateway + [Google's Agentspace](#) with Gemini to create and manage multiple agents quickly and at scale for various HR and financial management workflows, tasks and advanced intelligent capabilities.

Enable your developers to build and deploy AI-powered workflows and applications faster and more precisely. With open APIs, seamless integration services, and low-code tools, CIOs can more efficiently address evolving business needs. They can also maximize existing IT investments while minimizing complexity, cost, and risk.





How Workday and Google Cloud power your business

Unify HR, financial, and operational data within a single, real-time platform for better decision-making.

Streamline workflows with AI-powered automation, reducing inefficiencies and saving time.

Scale seamlessly to meet employee and customer needs with a cloud-native infrastructure and rapid deployment of new tools and technologies.

Enhance security and compliance with enterprise-grade protections and global certifications.

Empower teams with actionable insights from advanced analytics and machine learning tools.

Reduce operational costs by replacing outdated systems with efficient, cloud-based solutions.

Workday and Google Cloud: Better together

This partnership unites Workday's industry-leading financial and human capital management solutions with Google Cloud's cutting-edge AI capabilities and robust scalability to continue to accelerate innovation.

Break down data silos and streamline your operations with a secure, reliable platform that's built for the future. Empower your finance, HR, and IT leaders to make smarter decisions for greater operational efficiency. Whether automating workflows, improving talent management, or ensuring data security and compliance, you can elevate business performance and employee experience using Workday on Google Cloud.



Learn how Workday and Google Cloud elevate business performance with a secure, reliable, and scalable HR and Finance management system [here](#), or check out Workday on the Google Cloud Marketplace.

Google Cloud

