

Adaptive Insights for Finance

The Workday planning solution, Adaptive Insights Business Planning Cloud, provides budgeting, forecasting, reporting, and analytics for organizations of all sizes, with industry-leading usability and the security, scalability, and flexibility required for complex planning. We help people do their best work and help teams operate with agility. Innovators, such as P.F. Chang's, Boston Scientific, and American Family Insurance, rely on Adaptive Insights Business Planning Cloud to make their businesses more agile, efficient, and competitive.

Recognizing that the best plans involve the people closest to the day-to-day business, we built a powerful planning platform so you and your colleagues can gain deep insights, make more timely decisions, and manage with solid, integrated plans. We enable complex financial models without the burden of managing legacy on-premises systems or massive spreadsheets. And we rescue finance teams from the mind-numbing, error-prone drudgery of manually consolidating data.

Adaptive Insights Business Planning Cloud makes it easy to manage, report, and analyze business performance. Our Elastic Hypercube Technology gives you the flexibility to scale without sacrificing ease of use.



Outdated Planning Tools Lead to Static Planning

Organizations are challenged by outdated tools for planning. Legacy planning systems have limits that tend to keep planning stuck in finance alone, with just a few power users able to use them. To make matters worse, they are costly to own, difficult to learn, and overly dependent on IT support. So enterprises saddled with these systems develop workarounds, most typically spreadsheet planning. Unfortunately, this does not set FP&A up for success, because the manual processes of spreadsheets and the poor usability and inadequate collaboration of legacy systems mean countless hours are wasted gathering data, reconciling numbers and plans, and managing reports. Finance is left with little opportunity to analyze and understand the story behind the numbers and to engage strategically with their business partners. Even worse, inadequate planning environments can force a costly compromise—finance struggles just to get the plan done, rather than having the time and resources to get the plan done right.

Static Planning Constrains Performance

Organizations that use legacy on-premises planning solutions or manual spreadsheet planning grapple with a static planning process. Static planning is characterized by siloed teams operating on data and models, manual data leading to long planning and reporting cycles, and too many errors. Not only are static planning processes slow, with limited engagement between finance and business users, but data and insights are neither timely enough nor trusted for agile decision-making. Static planning takes so much time that it limits the ability to provide the strategic leadership the organization expects Finance to provide.

The Cure for Static Planning Is Active Planning

The solution to static planning is active planning—a collaborative approach because it deeply involves the people closest to customers and operations. It's comprehensive, with fully linked plans producing insights informed by data. It's continuous—ongoing instead of periodic. Active planning accelerates and improves the quality of decision-making across, up, and down the organization, leading to informed, timely decisions that fuel a truly agile business. When the market or business changes, active planning gives you the flexibility to course correct in time to adapt, and still achieve departmental and corporate goals. We enable active planning via Adaptive Insights Business Planning Cloud, designed to free people to do their best work and empower teams to better manage their business.

Industry-Leading Usability

In business, everybody plans. In large corporations, planning processes need to span a broad range of finance and operations teams, and across a complex ecosystem of departments, business units (BUs), regions, and countries. Unfortunately, planning software historically has been too expensive and too complicated for anyone beyond a few power users in the corporate finance function—and often with heavy support from IT. In these environments, the rest of the organization is left relying on spreadsheets to plan functions and provide input into the corporate financial plan. Adaptive Insights Business Planning Cloud broadens planning with industry-leading ease of use that accelerates adoption and drives broad engagement across finance teams, operations, and business units. By engaging finance and non-finance business users in a collaborative, active planning process, you can create high-fidelity plans aligned with your organizational goals, which ultimately delivers better and more timely decisions.

Built for Business

Many systems take a long time to deploy. Once deployed, changes to structures, reports, and analysis typically require dedicated IT resources to support business users' needs, limiting agility and consuming IT resources.

With Adaptive Insights Business Planning Cloud, Finance and Operations teams control their models, processes, dashboards, and reporting with the drag-and-drop functionality that doesn't require coding or scripting—or much support from IT.

Adaptable to Change

Businesses need the flexibility to adapt quickly to change, but traditional planning systems aren't that agile. Adaptive Insights Business Planning Cloud is designed for flexible modeling of functional planning and easy scenario planning so models and plans can continuously evolve as markets and the business changes. This flexibility lends itself to modeling, reporting, and analytics both within corporate finance and beyond. Now companies can bring together workforce planning, operations planning, project-based planning, and financial planning all within a single active environment.

Faster Time to Value

Using Adaptive Insights' intuitive interface and drag-and-drop modeling and reporting interface, organizations can implement their new planning environment quickly and achieve value sooner. Most enterprise-scale customers deploy their first phase within six months. These rapid deployment cycles reduce project risk and free teams to develop more sophisticated models. Our approach includes end users to validate along the way so that user acceptance testing (UAT) is a non-event.

Trusted, Scalable Platform

Adaptive Insights Business Planning Cloud is an in-memory computing platform designed for multidimensional modeling, reporting, and analysis. Supercharged with the patent-pending Elastic Hypercube Technology, it enables granular and complex planning and reporting by any number of critical business dimensions (customer, channel, product, regions, and more), and by day, week, or other time period. The platform also enables unlimited what-if analyses to assess opportunities and the impact of potential changes to the business.

Elastic Hypercube Technology enables companies to manage large, data-intensive models without compromise. It enables modeling with:

- Extremely large-scale models with quintillions (10 to the 18th) of cells
- Unlimited dimensions and unlimited dimension values
- Unlimited planning scenarios
- Rapid analysis, comparison, and reporting without cumbersome setup or additional cubes

Federated Planning Domains

From corporate finance through operating departments to business units, Adaptive Insights Business Planning Cloud enables groups to plan their own domains. Individual plans come together into a holistic, fully linked corporate plan. What's more, each planning domain can have its own comprehensive model based on the planning cadence of its part of the business. This architecture of federated planning domains mirrors the organizational structure of complex enterprises, aligning to how organizations manage data access and control. Federated planning domains enable corporate finance to orchestrate planning and performance at the local and corporate level. This empowers departments and business units to model, plan, and report at levels specific to their needs.

Better Together with Workday Applications

When deployed with Workday applications, you can plan, execute, and analyze, bringing planning closer to the point of execution. Easily launch Adaptive Insights Business Planning Cloud from Workday with single sign-on. Seamlessly drill-through from the planning data in Adaptive Insights Business Planning Cloud to Workday business objects and transaction details for a quick analysis.

Open Platform for All Your Data

As you plan across your organization, you need data from all your transactional and operational systems. Adaptive Insights Business Planning Cloud is system-agnostic, seamlessly integrating with ERP, CRM, HCM, and BI systems so planners not only see key business metrics to understand how they got here and why, but also use this past performance to drive plans and forecasts for where they're going.

