



## Overview: The Workday Cloud Platform

Workday has been on an extensibility journey since its inception. We've continually favored enabling our customers with simple, update-safe configuration capabilities over the problematic and costly customization required by legacy systems.

Over time, from custom organizations to custom reports to custom objects, we've exposed more and more of the frameworks that Workday developers use—and our customers have adopted these to great effect. We have now reached a point where customers have defined millions of custom reports and hundreds of thousands of business processes within Workday—far more than we could have ever delivered ourselves.

We've been able to support this dramatic uptake of extensibility features while staying true to the Power of One: one source for data, one security model, one experience, and one community. And we've been continually focused on delivering these features within a technology platform with solid reliability, scalability to meet the needs of the world's largest companies, and flexibility to evolve with the changing business landscape.

Over time, customers have told us that they want to do more with Workday, including being able to:

- **Consolidate disparate systems and processes:** streamline and automate new workflows within Workday, retire legacy IT systems, and modernize processes within their company
- **Create new experiences:** tailor Workday to their businesses' unique needs, or streamline end-user experiences by bringing the plethora of applications they use into the Workday interface

- **Extend into natural workspaces:** enable the Workday experience to meet users in their everyday tools, ranging from productivity tools to chat and enterprise social applications
- **Build industry-specific extensions and applications:** tailor Workday to fit the diverse needs of their industry, ranging from managing field workers to billing franchises

Taking the next step in our extensibility journey, we announced [our intent](#) to open up the Workday Cloud Platform in 2017. In doing so, we're giving customer and partner developers access to the same tools that Workday developers use, allowing them to extend Workday in new ways.

We are unlocking a new level of openness at Workday by investing in the following:

- **Growth of our integration capabilities:** We've always believed that connectivity to other applications and resources should be easier to build, manage, and evolve over time—our web services APIs and integration cloud reflect this belief. With the Workday Cloud Platform, we're enabling more real-time interactions between Workday and external applications. We're doing this through a dramatic expansion of our REST API footprint across our applications as well as our technology stack, spanning machine learning, analytics, and conversational interfaces. Additionally, webhooks can now be woven throughout Workday, enabling simple event-driven connections with other applications.

- **Expansion of our powerful application frameworks:**

Robust, agile, and easily configurable, our application frameworks are the heart of our applications and have been critical to the success of Workday. And we're introducing new powerful features with the Workday Cloud Platform, including:

- > **Custom business processes:** The business process framework in Workday allows customers to configure core process flows within the Workday product lines to connect people, applications, and services. With the new custom business process capability, Workday customers can create new workflows related to their unique needs, such as relocation or resource allocation.
- > **Platform objects:** Platform objects bring new levels of extensibility to the durable, metadata-based Workday object model. These objects enable customers to deeply tailor the Workday data model and store entirely new categories of data within Workday, such as corporate vehicle fleet information.

- **Unlocking of our user interface:** Through the Workday Cloud Platform, we're [opening up](#) our intuitive, mobile-friendly user interface, allowing third-party developers to build applications that look like Workday, as well as enabling external application data and functionality to be surfaced within Workday.

## App Creator

Workday has always given its administrators powerful configuration abilities that replace the need for time-consuming coding and development to meet specific business requirements. App Creator is the natural evolution of these capabilities. App Creator empowers administrators and business users to easily design, build, and deploy simple applications that use a single source for HR and finance data in Workday—all without coding. App Creator greatly decreases time-to-value for business applications relating to Workday.

In this Workday Cloud Platform journey, we're laser-focused on the success of our customers. We're creating an offering specifically designed for our customers and their needs, not a general-purpose development platform. We expect our customers to create amazing extensions and applications that revolve around the domains of our applications—Workday Financial Management, Workday Human Capital Management, and Workday Student—and amplify their investments in Workday.

## Fast Follower Program

The Workday Cloud Platform is currently available to customers as part of the Fast Follower Program. Customers that are part of this program will have the opportunity to build and bring into production applications on the Workday Platform. Interested customers should apply on the Workday Cloud Platform [website](#).



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