

# *A continuous listening platform that drives employee engagement*

With change and uncertainty happening at a pace and magnitude never seen before, to be and stay successful, organizations must continuously listen to the voice of employees across engagement, sentiment, and well-being, and take accurate and timely action.

Low employee engagement results in high turnover, reduced productivity, high absenteeism, and, ultimately, the inability for organizations to deliver on their objectives – and the **#1** reason behind this **Execution Gap** is employee engagement:

*77% of people are not aligned with the strategy*

*3/4 employees say they are missing out on information they need to execute*

*72% of employees do not fully understand the company's strategy*



Source: [Deloitte Insights](#), [Gallup](#) and [IBM](#) respectively

## Capturing the voice of the employee

Peakon by Workday is an employee engagement platform that converts feedback into meaningful insights that drive execution excellence and transformational success. Peakon provides leaders with a meaningful way to improve employee performance, spanning the employee lifecycle and giving real-time visibility into employee engagement, sentiment, and productivity, helping you achieve transformation success.

## Shift to an *Active Engagement Strategy*

To close the Execution Gap, organizations must shift to an **Active Engagement Strategy** – the necessary foundation for execution excellence and transformation success.

### *Intelligent Listening*

Capture the true state of engagement with real-time, connected data across the organization and employee lifecycle

Reveal hidden truths with confidential two-way conversations that facilitate more open and honest feedback between managers and employees

### *Total Activation*

Support manager decision making with prescriptive actions, continuously updated based on current team priorities

Improve trust and collaboration with shareable dashboards that create more transparency and shared accountability for driving results

### *Execution Analytics*

Link engagement to business KPIs, and preempt disruptions using attrition prediction and employee lifecycle metrics

Understand the “why” thanks to advanced NLP that dynamically generates insights related to grassroots sentiment and trending topics

To start capturing insights across **multiple channels of feedback**, to see what matters to your people, and create prescriptive action plans that improve employee engagement and bottom-line results, contact a Peakon Account Executive today.

### **TotallyMoney**

Reduced employee turnover from **64%** to **23%** with Peakon

### **IMPROBABLE**

Saved **£250,000** by developing management talent internally with Peakon

### **WASH**

Increased employee satisfaction with Peakon