Cookies

When you visit our web sites our web server sends a cookie to your computer. Cookies are small pieces of information which are issued to your computer when you visit a web site and which store and sometimes track information about your use of the site. Some of the cookies we use last only for the duration of your web session and expire when you close your browser. Other cookies are used to remember you when you return to our web site(s) and will last longer.

We use cookies to:

- authenticate your access and/or route traffic to various areas of our web sites
- remember that you have visited us before. This means we are able to identify the number of unique visitors we receive, and implement enough capacity for the number of users we get
- customise elements of the promotional layout and/or content of the pages of our web sites
- collect statistical information about how you use our web site(s) so that we can improve the site and learn which parts of the web site are most popular to visitors
- gather information about the pages on the web site that you visit, so as to place you in an "interest segment". This information is only linked to an anonymous cookie ID and does not include any information which could be traced back to a particular person, such as the name, address or credit card number. This information is then used to place targeted interest-based advertisements from Workday or through third party web site publishers which it is believed will be relevant to your interests. For more information about this type of interest-based advertising, and how to turn this feature off, please visit either the Network Advertising Initiative (NAI) website at www.networkadvertising.org or the European Interactive Digital Advertising Alliance (EDAA) website at www.youronlinechoices.com. You may also follow links to the websites of our advertising partners shown below.

Some of the cookies used by our website are set by us, and some are set by third parties who are delivering services on our behalf.

Most web browsers automatically accept cookies but, if you prefer, you may change your browser settings to prevent that or to notify you each time a cookie is set. You may also learn more about cookies by visiting www.allaboutcookies.org, a website which includes additional information on cookies and how to block cookies using different types of browsers. Please note however, that by blocking or deleting cookies used on a Workday web site you may not be able to take full advantage of the site.

a) *Our main cookies*

Cookie name	**Purpose**	**Type and duration**
PHPSESSID wd_isVisitor code wdcats	Authenticate access and/or route traffic	Session
wd-countrySelected	Route traffic	Persistent 1 year
WorkdayLB	Authenticate access and/or route traffic	Session
ls_cus	Authenticate access and/or route traffic	Persistent 6 months
wd-formSubmission	Authenticate access and/or route traffic	Session

b) Our main *third party cookies*

Cookie name	**Primary Purpose**	**Type and duration**	**More Information**
Mbox mboxSession mboxPC s_sess s_pers S_vi	Customise elements Collect statistical information	14 days Session 14 days Session 5 years 2 years	For information about opting out of these cookies, access: http://www.adobe.com/privacy/analytics.html
_mkto_trk BIGipServerabcweb_mch_http BIGipServerabcweb_mch_https	Collect statistical information	2 weeks	For information about opting out of these cookies, access: http://www.marketo.com/trust/privacy.php In addition, you may opt out of workday.com email: http://offers.workday.com/UnsubscribePage.html?mkt_unsubscribe=1&mkt_tok=3RkMMJWWfF9wsRow5%2FmYJoDpwmWGd5mht7VzDtPj1OY6hBouJ7yJK1TtuMFUGpsqOP6REwkUEok%3D
Wd-demandBase	Customise elements and gather information	Session	For more information about Demandbase, and to opt-out, visit: http://www.demandbase.com/company/privacy-policy/
HRL8 Uuid Mt_mp Mt_misc	Gather information	Session	For information about opting out of these cookies, access: http://www.mediamath.com/privacy/
Id Test_cookie	Gather information	2 years	For information about opting out of these cookies, access: http://www.google.com/policies/technologies/ads/

In addition to cookies, tracking gifs or web beacons may be used by us or by third parties in respect of your use of our web sites. These are small image files within the content of our sites or the body of our newsletters or advertising through which we or our service providers can recognise a cookie on your web browser which, in turn, enables us to understand which parts of our web sites are visited, whether particular content is of interest, and which advertisements are most effective.

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